Advocating for the ocean through education and science-based communications

World Ocean Radio
A long-running weekly series of five-minute audio essays on a wide range of ocean issues from science and education to advocacy and exemplary projects. Hosted by Peter Neill, World Ocean Radio is available for podcast, RSS feed, and syndicated use at no cost to college and community radio stations worldwide. Early 2019 marks its 500th broadcast.

World Ocean Forum
Fresh ideas, new solutions, provocative and imaginative conversations about the future of the ocean. WorldOceanForum.org offers an active platform dedicated to proposals for change in ocean policy and action worldwide, linking unexpected people with unexpected ideas, and offering a knowledgeable outlet for research, opinion and storytelling.

World Ocean Journal
An annual digital magazine on ocean culture and solutions to today’s ocean issues. Each volume includes essays, interviews, art, exhibits and more, profiling the vital impacts of the ocean on our lives. Five volumes are available to date. The 2018 issue is dedicated to the principles and concepts contained within the Ocean Literacy framework.

World Ocean Explorer
World Ocean Explorer is an educational gaming experience that will be free for use in the classroom and at home by ocean enthusiasts ages 10 and up. Inspired by the Next Gen Science Standards and the Ocean Literacy Curriculum, World Ocean Explorer is an immersive gaming experience designed to excite students about scientific ocean exploration and to promote ocean literacy worldwide.

Global Ocean Awareness Campaign
Building a global community of ocean advocates through programs and educational outreach, networks, special projects, a comprehensive Ocean Curriculum Catalog and educational website, and relentless social media. We’re engaging, educating, and communicating important ocean issues and we’re reaching ocean stewards, environmentalists, conservationists, scientists, engineers, and thoughtful citizens of the ocean around the globe. The sea connects all things.

Raising ocean awareness. Increasing ocean literacy. Fostering optimism. Suggesting solutions. Inspiring global action. The World Ocean Observatory does this and more with energy, efficiency and enthusiasm.

Mission
The World Ocean Observatory is dedicated to advocating for the health and sustainability of the ocean through an accessible worldwide network of communication. Using various programs and special projects, W2O is committed to building an expansive global community of Citizens of the Ocean. Through education, partnership, information exchange, public connection and relentless communications, we promote ocean awareness to conserve marine resources for the future of all mankind.

Strategies
- To communicate globally
- To use the efficiency of partnerships and existing structures
- To reach a differentiated audience, locally and worldwide
- To affect the inter-generational transfer of knowledge
- To be science-based and humanities-driven
- To be non-litigious, independent and apolitical
- To advocate through information and education
- To promote civil discourse, peace and security on the ocean
- To be optimally economical in service, personnel, and overhead
World Ocean Radio is a weekly audio feature for web and podcast listeners, and for worldwide distribution through college and community radio stations and partners. Presented by longtime host Peter Neill, World Ocean Radio offers a unique perspective on important and relevant ocean issues such as the health of our watersheds and coastal pollution; the consequences of an industrialized world; sea level rise and extreme weather; the plastic pollution crisis; threatened pristine waters in our quest for more and cheaper fossil fuels; overfishing around the world; what happens out of sight on the high seas; Arctic health and its indigenous peoples; threats to the biodiversity of the world’s species. Much of the news is dire, but we also eagerly share the good work being done around the world: coastal communities with innovative adaptive technologies for a changing landscape; preservation and celebration of maritime heritage on a global scale; more science-driven attention being given to our changing climate; innovative technological responses to renewable energy; community resilience; expanded efforts worldwide to reduce marine plastic; countries dedicated billions of dollars to protect marine areas and sustainable fisheries. And there is much more. We have produced nearly 500 episodes to date and we look forward to 500 more.

World Ocean Radio broadcasts offer meaningful, relevant, science-based information, news and commentary about the state of our world ocean. We offer first-person essays that report on the issues we’re most concerned with today: ocean acidification, overfishing, hydro-fracking, threats of extinction, policy and governance, cultural tales that inspire, innovative technologies, plastic pollution, and more. The common thread in each radio broadcast is relevant information for each of us on the planet about the state of our world ocean.
World Ocean Forum is a place for key ocean voices to contribute to an active forum of opinion, ideas, and proposals for change in ocean policy and action worldwide. We invite opinion, research, storytelling and journalism as vehicles for communicating the climate and ocean message.

In late 2018 World Ocean Observatory welcomed Dr. Alex More as our new Managing Editor of the World Ocean Forum. Alex is a historian who studies the impacts of climate change on population health and the economy. He currently holds an appointment in the Department of History at Harvard University and is an Assistant Research Professor at the Climate Change Institute. He will be instrumental in bringing many new professional voices to the Forum; we look forward to his curatorial work and to his own climate expertise.

World Ocean Forum links unexpected people with unexpected ideas. In 2018 we published works from E.O. Wilson of the Half-Earth Project discussing the eight million species we don't know. He argues that the only way to reverse an extinction crisis is through a conservation moonshot, by enlarging the area of Earth devoted to the natural world enough to save the variety of life within it. Doug Woodring of the Ocean Recovery Alliance shared his group’s mission to demand corporate responsibility for the plastic pollution crisis and to shame businesses into ceasing their involvement in shark finning practices in Asia and beyond. Thor Sigfusson of the Iceland Ocean Cluster submitted a piece on Iceland’s policies for using 100% of the fish and finding encouraging ways to inspire other countries to engage in similar sustainable fisheries practices. The list goes on. We continue to add new contributors to the platform each month and in early 2019 will be launching a brand new platform.

We hope you will have the opportunity to visit worldoceanforum.org. With a new look, a new structure, and a new managing editor, we are looking forward to the future of the Forum: with your help we are building an exciting new platform for great ocean minds to share ideas, innovations, and the possibility of solutions yet to discover.
World Ocean Journal is an annual digital magazine on ocean culture and solutions to today’s ocean issues. Its purpose is to profile the various and vital impacts of the ocean on our lives. Each volume may include essays, interviews, art, curated research, exhibits, stories, reviews, performances and more in a vital profile of the impact of the ocean on our lives. We introduce exemplary ocean advocates, describe innovative projects, and offer perspectives and ideas to help us understand the full extent of the ocean crisis and to suggest solutions and actions to mitigate destructive behaviors and to offer alternative approaches.

In October of 2018 we released our fifth volume: an issue dedicated to the seven principles of Ocean Literacy. In it we demonstrated each principle through expert commentary and highly illustrative use of compelling maps, graphs, charts, photos and videos to convey the concepts contained therein. World Ocean Journal is designed to create thought-provoking, eccentric content that we hope will fascinate, inspire, and be of use for educators, students, policy makers and Citizens of the Ocean everywhere.
WORLD OCEAN EXPLORER is designed to increase ocean literacy and interest in ocean fields of study. Visitors will be able to engage with the marine environment through interactive displays, learning about species and habitat not otherwise available for display in an aquarium setting.

A beta version of Explorer will be available upon completion of Phase II. This version will include a basic interactive aquarium and game space with a variety of aquarium environments and mission scenarios aboard an ROV. The aquarium will have a variety of tanks with species both common and rarely seen. There will be information on ocean systems; interactive displays for learning about species and habitat; and curriculum links for further study and exploration. Further advancement of the project (to include virtual reality, a projection element for use in larger public spaces, and an educational theater within the platform) will take place after the beta version is launched and further funding is acquired.

WORLD OCEAN EXPLORER has the potential to use the Internet to bring together an ocean literacy community of users not limited to formal classroom structures, limitations, budgets, and proximity to ocean aquariums around the country.

The overall budget for all phases of World Ocean Explorer is $250,000. This project budget reflects costs for Phase II of World Ocean Explorer development (beginning in April 2019) and represents game development, content integration, and beta deliverable.

Cost for Phase II: $98,000.
Since 2003 we have been building a global community of ocean advocates through programs and educational outreach, networks, special projects, and relentless social media on a diverse platform. We reach our constituents via the resources available on worldoceanobservatory.org, on Facebook, LinkedIn, Instagram, Twitter, YouTube, the Public Radio Exchange and the Pacifica Network, through global radio outlets and via podcast platforms everywhere. The Internet has allowed us to reach enormous numbers of people from all walks of life at no cost.

This is the purpose of the W2O: through all of our programs and special projects we endeavor to expand strategies related to sharing resources and teaching tools on ocean issues, conservation and solutions; to build our audience exponentially; to be a catalyst for transformative behavior for the future of the ocean; to foster optimism; to suggest solutions; and to share ocean news far and wide amongst all Citizens of the Ocean on earth.
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WORLD OCEAN OBSERVATORY
is a major utility for ocean communication as a means to advance public awareness and political will, and is dedicated to providing information and education about the health of the ocean. It is our belief that the sea connects all things. Visit us online at www.worldoceanobservatory.org
Thank You

W2O has been a part of the conversation about ocean awareness since 2003. More people than ever are aware of their connection to the sea regardless of their proximity to it; to the consequences of the plastic pollution crisis and the imperative to find solutions; more citizens around the world are feeling the effects of climate change: water stress, extreme weather, coastal health, the plight of coral reefs, the transformation of the Arctic; to the imperative for a healthy and vibrant fresh water continuum; and to the many threats to our very existence. We find a remarkable amount of resilience and resolve within a community of concerned Citizens of the Ocean: people around the world are more mindful than ever of the importance of embracing the concepts of ocean literacy, sharing their knowledge and taking action for a healthy ocean. It is our honor and our pleasure to continue serving our growing global community. We are grateful to you, our supporters, for your steadfast advocacy of our programs, projects and endeavors for the future of the world ocean.